



Clay County
Sheriff's Office
(Florida)

Hosts

Executive Management of Intelligence Course

June 2-4, 2008

Presented by

Warren Sweeney

Author of

The Intelligence Analysts Sourcebook



The Alpha Group

Professional Speakers and Trainers
Serving the Criminal Justice Community
We Turn Theory Into Practice™

The Program

With today's emphasis on Homeland Security, it is of the utmost importance that *Senior Executives* of not only police agencies—but those who serve with military and private sector organizations as well—know, comprehend, and understand what intelligence is, and, of even greater concern, what intelligence must be. This course will not teach you how to *produce* intelligence. Our other courses for your intelligence analysts do that! But as a member of the upper echelon of your organization it will teach you, as a Senior Executive, **what to do** with intelligence and **how to use it** to make critical decisions concerning the safety and security of your communities and corporate enterprises.

This is a three-day (20 hours) “hands-on” program that provides Senior Executives with techniques they can use immediately to solve the real world problems that daily confront command staff officers as well as public and private sector managers of intelligence analysis units. Once trained, you will be able to interpret the intelligence produced by your criminal intelligence analysts, identify the individuals in a conspiracy and determine their relationships to one another, effectively track and monitor criminal events, establish the sources and distribution of funds necessary to underwrite conspiratorial activities, and identify the financial gain realized from a wide variety of illegal operations.

The need for this course is put into perspective given the increasing number of security alerts concerning Al-Qaida as well as other international and homegrown extremist and terrorist groups that are—and will continue to be—issued from the Office of Homeland Security, the Federal Bureau of Investigation, and the White House. As such, the objective of this program is to teach Senior Executives **HOW TO MANAGE** effectively not only police intelligence and the threat assessments issued from Washington, but **HOW TO MEET** the obligation to protect their citizens from terrorist attacks in the face of shrinking police budgets and the increased sophistication of criminal and terrorist elements.

Additionally, since you, as a Senior Executive, are responsible for dedicating valuable personnel and materiel to fend off the threat of weapons of mass destruction (both biochemical and nuclear), this program will demonstrate how to use a variety of techniques to solve problems relating to target selection, resource allocation, and budget management issues. You will also be shown how to interpret the intelligence produced by your analysts; how to interpret link association diagrams, event flow charts, activity and commodity flow diagrams and financial analysis reports; and how to act and react to the ever-changing face of threats as they evolve. The use of “hands-on” exercises supplements the topic material presented and will further enhance your ability to manage the intelligence product upon your return to work. This format of seminar facilitation allows for not only a highly interactive exchange between the facilitator and course participants, but offers a unique opportunity for group interaction and networking among people within the most senior ranks of military, law enforcement, other governmental, and private sector organizations.

You Should Attend If:

- You are a Police Chief, Sheriff, Military Commander, or Head of Corporate Security
- You are a Commander in Charge of Criminal Investigations
- You are a Commander in Charge of an Intelligence or a Major Crimes Unit

- You are a Public or Private Sector Supervisor of an Analytical Unit
- You Seek to Design, Develop, Implement and Operate a Dynamic Public or Private Sector Intelligence Analysis or Homeland Security Program
- You are Employed by a Prosecution Unit that Prepares Cases for Court

Regardless of your previous experience with analytical methods, this course is for you. You can always do your job better when you apply fresh ideas and techniques. We've made sure our seminars give you exactly what you need to put you at your peak!

Here's What You Will Learn

This comprehensive course explains the concepts involved in Intelligence Led Policing and shows you **HOW** to establish and effectively operate a dynamic Intelligence program, **HOW** to interpret Intelligence, **HOW** to identify emerging local, regional, national, or international threats and trends, and **HOW** to use Intelligence to *significantly* enhance your efforts to meet both public and private sector demands for safety and security. We'll demystify essential concepts involving:

Operational Issues

- **Intelligence: What It Is and What It Is NOT!**
- **They're Not The Same! The Differences Between Information and Intelligence**
- **What Good Is It to Me? The Role of Intelligence and Analysis in Modern Policing and the *Critical Role It Plays in Homeland Security, Community Policing, and CompStat Programs***
- **Benefits of Intelligence Led Policing as a Strategy to Act—Rather to React—to Threats Involving Criminal Conspiracy and Terrorist Organizations**
- **Types of Intelligence: Tactical, Operational and Strategic**
- **Intelligence: To Use It or Not to Use It!**
- **Overcoming the Barriers—Systemic and Individual Obstacles to the Intelligence Process**
- **What Should My People be Doing? The Role, Scope, and Objectives of the Intelligence Unit (Functions and Intelligence Extras)**
- **Managing and Supervising Analysts—How to Get the Most Out of the Process**
- **The Care and Keeping of Good Intelligence Analysts—How to Recruit, Train, and Develop Career Paths for Both Sworn and Civilian Analysts**
- **The Tricks of the Trade—How to Associate People, Organizations, and Events Using Link Diagrams, Flow Charts, and Financial Analyses**
- **Inference Development and Probability Assessments**

About Our Executive Management of Intelligence Program

Senior Executives of law enforcement, military, other governmental, and private sector organizations attend our Executive Management of Intelligence courses because of our proven ability to provide them with high-quality, performance-oriented training. Class exercises are based on real-world conspiratorial crime and terrorism problems Senior Executives are expected to solve each day. As such, they return to their agencies with not only the knowledge of **what** they should do, but, more importantly, **how** they should do it. Skills are developed by instructors who are intimately familiar with the topic presented, and by the participants' use of our **comprehensive, easy-to-understand course materials**. These elements contribute to the continued popularity of our Executive Management of Intelligence training programs. Our success, however, comes from our achievement of one important goal: *We Turn Theory into Practice.*TM

What Others Say About Intelligence Analysis Training

"Super course! The instructor made excellent use of the time available and presented the subject matter in a clear and understandable fashion."

Skip Baylor Montgomery County Department of Police

"Excellent instructor—very knowledgeable. The course was very well presented and could actually be longer."

Lt. Michael Wyant Charles County Sheriff's Office

"Warren presented the class in a manner which took what could have been a 'dry' program and turned it into an attention-grabbing course."

David McGee Wake County Sheriff's Office

"This was a very useful program. The instructor was top notch in every respect!"

Chris Murtagh Framingham Police Department

"The class was very well organized, thought out, complete, and informative. This will be helpful in our Department."

John J. Gobieli Somerville Police Department

"Very useful, well prepared and presented."

D.J. Boggiss Canadian Pacific Police Toronto, Ontario (Canada)

"Very effective method of instruction that has left me with new, useable skills."

M.A. Lindsay Montgomery County Department of Police

"The program is extremely informative. It provides a vast array of analytical techniques."

Cheryl Amodei Pennsylvania State Police

"I enjoyed the course and feel that I gained the insight and the knowledge I need on the job."

Lisa Broseker Maryland State Police

About the Alpha Group

The Alpha Group is comprised of professional speakers, trainers, and researchers who provide their expertise and practical experience to criminal justice, public safety and victim service organizations. The organization is widely recognized for its ability to provide training in Crime and Intelligence Analysis, Criminal Investigative Analysis, Homeland Security and Terrorism Analysis, Statement Analysis and Interview and Interrogation Techniques, and other such unique areas of law enforcement. We also recognize that those who serve the public often have unique needs themselves. We, therefore, present a variety of management, supervisory and interpersonal communications seminars. All of our skill-building programs address the personal needs of those—at all levels—who are employed in the public safety and victim service professions.

About Your Trainer



Warren J. Sweeney began his law enforcement career with the Royal Canadian Mounted Police (RCMP) in 1968. He performed general law enforcement duties in the Province of Saskatchewan until 1972 at which time he transferred into the RCMP Security Service and was assigned to Counter-Espionage activities in Toronto, Ontario. Warren's analytical career began with his transfer to the Security Service's International Terrorism Unit

and his investigation of Middle East terrorist organizations. In 1984 he transferred to the Terrorism Desk within the National Criminal Intelligence Branch of the RCMP, and for five years worked on Sikh Extremism and the investigation of the bombing of Air India Flight #182 which claimed 329 lives.

With his noted facility for teaching, Warren was appointed Intelligence Analysis Coordinator for the Canadian Police College in 1990. In his role as an instructor he has taught intelligence courses in the Czech Republic, Jamaica, to law enforcement members of 15 Caribbean Nations, and to the Haitian Police as well. An internationally recognized authority in the fields of terrorism and organized crime at the local and national level, Warren has also given presentations in Strategic Intelligence Analysis to the Criminal Analytical Unit of Interpol in Lyon, France.

Warren Sweeney is a certified Crime and Intelligence Analyst and the former Director of Training, Education, and Career Development for the International Association of Law Enforcement Intelligence Analysts, Inc. (IALEIA). He has also served as the President of the National Chapter of IALEIA in Ottawa, Ontario, Canada.

Course Times

The course begins at 0800 hours on Monday, June 2, 2008 and concludes at 1200 hours on Wednesday, June 4, 2008.

Tuition Information

Tuition is \$425 per person for the three-day (20 hour) program of instruction. It also includes:

- A copy of ***The Executive Management of Intelligence Study Guide***. This comprehensive manual describes the role, scope, and objectives of Intelligence; presents an overview of organized crime concepts; includes examples of effective link analysis and charting techniques; and provides participants with copies of the instructor's PowerPoint slides.
- A CD containing the *Al-Qaida Training Manual*, articles describing the historical use of Intelligence techniques, a compilation of Intelligence Laws (1000 pages), books and publications including *Successful Law Enforcement Using Analytical Methods* (15 pages), *The Emerging Role of Law Enforcement in Terrorism Investigations*, *The Psychology of Intelligence Analysis* (214 pages), a money laundering study (100 pages), and other topic related material that will further your understanding of terrorism and organized hate groups.
- A CD containing i2's *Chart Reader Software Program*. i2 is one of the world's leading providers of visual investigative analysis software to more than 2,000 law enforcement, intelligence, military and Fortune 500 organizations in over 100 countries. Successful investigations often depend on the ability to effectively share information. *Chart Reader* makes it easy for analysts and investigators to share their charts electronically even with those who do not have i2 products.
- A CD containing information about Pen-Link Software and a Pen-Link Wiretapping Software Demonstration Program. Many associations between people and organizations are determined not only through wiretaps but by examination of the telephone calls made by members of criminal conspiracies. This CD both explains and demonstrates how to capture and manage massive amounts of telephonic data and how to use it to discover direct as well as hidden relationships within a criminal enterprise.
- An impressive certificate of graduation that you will receive upon completion of the course.

PLEASE NOTE: Tuition does not include lodging, meals, transportation to and from the meeting site, parking, or items of a purely personal nature (pens, pencils, paper, etc.)

Registration Information

Reserve your seat now! Warren Sweeney's courses fill quickly and seating is limited. To register for the course please contact the host and request the registration form. Payment must be received no later than Wednesday, May 14, 2007. **Make checks or money orders payable to The Alpha Group.** Please send your completed registration form and your remittance to: Lt Larry Wheeler, Clay County Sheriff's Office, 901 N. Orange Ave, Green Cove Springs, FL 32043. You may also register by calling Lt. Wheeler at (904) 213-6633, or by faxing your registration form to him at (904) 213-6679. email: lwheeler@claysheriff.com. For credit card payments please call The Alpha Group at (909) 476-7281.

Substitutions and Cancellations

Anyone can substitute for you. If this becomes necessary, please call and let us know. If you need to cancel and you contact us no later than Wednesday, May 14, 2007, we'll refund your tuition, less a \$25.00 per person processing fee. The tuition is non-refundable for any cancellations made after May 14, 2007. The Alpha Group reserves the right to substitute speakers should the featured presenter become incapacitated. In the unlikely event that the course is cancelled, the Alpha Group's liability shall be limited solely to refunding of tuition payments.

Course Location and Hotel

Accommodation Information

Please contact the host (listed above) for course location and hotel accommodation information.

Is This Course Tax Deductible?

Skill-building and professional enhancement programs such as the Executive Management of Criminal Intelligence Course are usually tax deductible. Check with your financial advisor to verify applicability of the tax law to your particular situation.

Earn Continuing Education Units (Optional)

Colleges and universities as well as Peace Officer Standards and Training (P.O.S.T.) Boards may offer continuing education or training units to Alpha Group course participants. Enrollment in this Alpha Group program may also help you meet annual training requirements. Check with the training coordinator of your organization to determine your eligibility for these units.

For Additional Information

If you have any questions or would like to receive additional information about the Executive Management of Intelligence Course, please contact Steve Gottlieb, Executive Director of The Alpha Group, by telephone at (909) 989-4366, or by email at crimecrush@aol.com. You may also write to us at The Alpha Group, P.O. Box 8, Montclair, CA 91763, USA.



The Alpha Group

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Website: www.alphagroupcenter.com